

## **Silicon Mobility Appoints Excelpoint to Strengthen Foothold in China**

*Agreement with Excelpoint further establishes Silicon Mobility's Chinese footprint*

Sophia Antipolis – France, Shanghai – China, Aug 05, 2019: Silicon Mobility, the technology player powering control solutions for a cleaner, safer and smarter mobility, and Excelpoint Systems (H.K.) Limited, the distributor of innovative technology products, have entered into an agreement to distribute Silicon Mobility's line of OLEA solutions to the China market. Silicon Mobility OLEA solutions increase the energy efficiency of electric and hybrid vehicles providing extended range, reducing cost and shortening battery charging time.

Since its office opening in Shanghai, Silicon Mobility is enhancing its presence in China with the support of Excelpoint Systems (H.K.) and multiplying its capability to address Chinese customers and their needs. This collaboration would allow Silicon Mobility to provide integrated support and expert service.

"We are delighted to distribute Silicon Mobility's revolutionary automotive semiconductor-based solutions and to support it broadly in China. Through our relationship with Silicon Mobility, we are continuing our mission to deliver the innovative technology to our network of customers and partners," said Herbert Kwok, Managing Director, Excelpoint Systems (H.K.) Limited.

With 457,000 registrations in 2017 and nearly 760,000 in 2018, in one year, the Chinese electric vehicle market grew by nearly 70%, and already accounts for 60% of global electric vehicle sales. The actual switch from subsidies to minimum quotas of New Energy Vehicles (NEVs) for car manufacturer will further encourage the adoption of these new vehicles. Moreover, the recent removal of license plate quotas for NEVs in main cities should boost sales of zero-emission vehicles in the country.

Every top automotive manufacturer is currently seeking new technologies to decrease kilowatt-hour per kilometers for electric vehicles, reduce charging time and reduce design complexity and cost. Silicon Mobility is committed to providing the automotive industry with the best semiconductor hardware and software solutions to enable their customers to lead with these key differentiating factors.

"With about 500 electric vehicles manufacturers registered, China is the leading market for EVs and the demand for efficient and ready-to-use control solutions increase," said Ewald Liess, Vice President of Sales, Silicon Mobility. "We are very excited about our collaboration with Excelpoint as it gives us a superior ability to bring our innovative solutions to the rapidly growing



## **Press Release**

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Chinese market.”

Silicon Mobility offers a complete solution that significantly improves performance, control and range of electric and hybrid vehicle powertrains. With Silicon Mobility's OLEA products, electric powertrains are more efficient and increase the electrical vehicle range by 30% with the same battery capacity.

For more information about Silicon Mobility's OLEA product suite, please visit

[www.silicon-mobility.com](http://www.silicon-mobility.com)

Silicon Mobility is a technology leader delivering solutions for cleaner, safer and smarter mobility. The company designs, develops and sells flexible, real-time, safe and open semiconductor solutions for the automotive industry, that are used to increase energy efficiency and reduce pollutant emissions while keeping passengers safe. Its products control electric motors, battery and energy management systems of hybrid and electric vehicles. By using Silicon Mobility's technologies, manufacturers improve the efficiency, reduce the size, weight and cost of electric motors and increase the battery range and durability. Its technologies and products accelerate the car's powertrain electrification and the deployment of driverless vehicles for OEMs. Silicon Mobility is headquartered in Sophia-Antipolis, France, with a global presence in Germany, Silicon Valley, CA., China, and Japan.

For more information, visit: [www.silicon-mobility.com](http://www.silicon-mobility.com)

#### About Excelpoint Systems (H.K.) Limited

Excelpoint Systems (H.K.) Limited is a subsidiary of Excelpoint Technology Limited, one of the leading regional business-to-business platforms providing quality electronic components, engineering design services and supply chain management to original equipment manufacturers, original design manufacturers and electronics manufacturing services in the China region. Excelpoint Technology Ltd. has been recognised in the Top 25 Global Electronics Distributors and Top Global Distributors lists by EBN (a premier online community for global supply chain professionals) and EPSNews (a US premier news, information and data portal and resource centre for electronics and supply chain industries) respectively.

Excelpoint works closely with its principals to create innovative solutions to complement its customers' products and solutions. Aimed at improving its customers' operational efficiency and cost competitiveness, the Group has set up research and development centres in Singapore and China that are helmed by its dedicated team of professional engineers.

Established in 1987 and headquartered in Singapore, Excelpoint's business presence spans over 40 cities in more than 10 countries across Asia Pacific with a workforce of more than 700 people. For more information, please visit [www.excelpoint.com](http://www.excelpoint.com)

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