

Silicon Mobility to open office in Silicon Valley

Sophia Antipolis – France, Sept 28th 2017: Silicon Mobility, the technology leader developing solutions for cleaner, safer and smarter mobility, announced today the opening of an office in Burlingame, CA. The office is conveniently located close to San Francisco international airport at the gate entry of the Silicon Valley. Silicon Mobility's Bay Area office will be headed by Mr. David Fresneau, co-founder and Vice President of Marketing and Business Development, and will lead Silicon Mobility's corporate marketing and business development activities.

"The Silicon Valley sees a growing presence of automotive OEMs and Tiers 1 attracted by the unique concentration of high-technology companies and software excellence" says Bruno Paucard, President and CEO of Silicon Mobility. "Being full-time present in this new land for automotive will help to catalyze our contribution to the cars' digital and electric revolution".

In addition to powertrain electrification, Silicon Mobility foresees its deployment into the broader electrification area (Electric Power Steering, Braking, etc.) and the processor centralization in the car's E/E architecture, in particular with regard to ADAS data fusion, functions grouping and domain control. By choosing to open an office in the Bay area, Silicon Mobility fosters its global expansion strategy helping the company to build long-term partnerships with the local ecosystem and preparing Silicon Mobility's future.

About Silicon Mobility:

Silicon Mobility is a technology leader for cleaner, safer and smarter mobility.

The company designs, develops and sells flexible, real-time, safe and open semiconductor solutions for the automotive industry used to increase energy efficiency and reduce pollutant emissions while keeping passengers safe.

Silicon Mobility's products control electric motors, battery and energy management systems of hybrid and electric vehicles. By using Silicon Mobility's technologies, manufacturers improve the efficiency, reduce the size, weight and cost of electric motors and increase the battery range and durability.

Silicon Mobility technologies and products accelerate the car's powertrain electrification and the deployment of driverless vehicles for OEMs. Silicon Mobility is headquartered in Sophia-Antipolis, France.

For more information, visit: www.silicon-mobility.com

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